




DIRTY DOG® JOHN HOWARD

Ready to start music?


A new music service with official albums, singles, videos, remixes, live performances. It's all here.

 FASHION, MUSIC ▾

Search for Brand

John Howard



 Search



Millennium Street Fashion Brand John Howard [Dirty Dog]

HOWARD

BRAND INTRODUCTION

REV 1.5.1

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DIRTY DOG®

JOHN HOWARD



BRAND STRATEGY



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- D-Dog & F reinds



PRODUCT

- T-SHIRTS
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- BEDDING
- HOODY
- BAG
- CAP
- SHOES
- INTERIOR



PATTERN



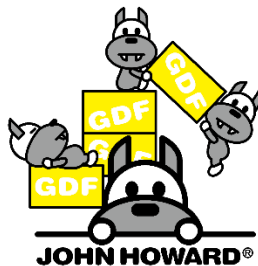
MARKETING



ALTERNATING

DIRTY DOG® JOHN HOWARD

BRAND STC FY



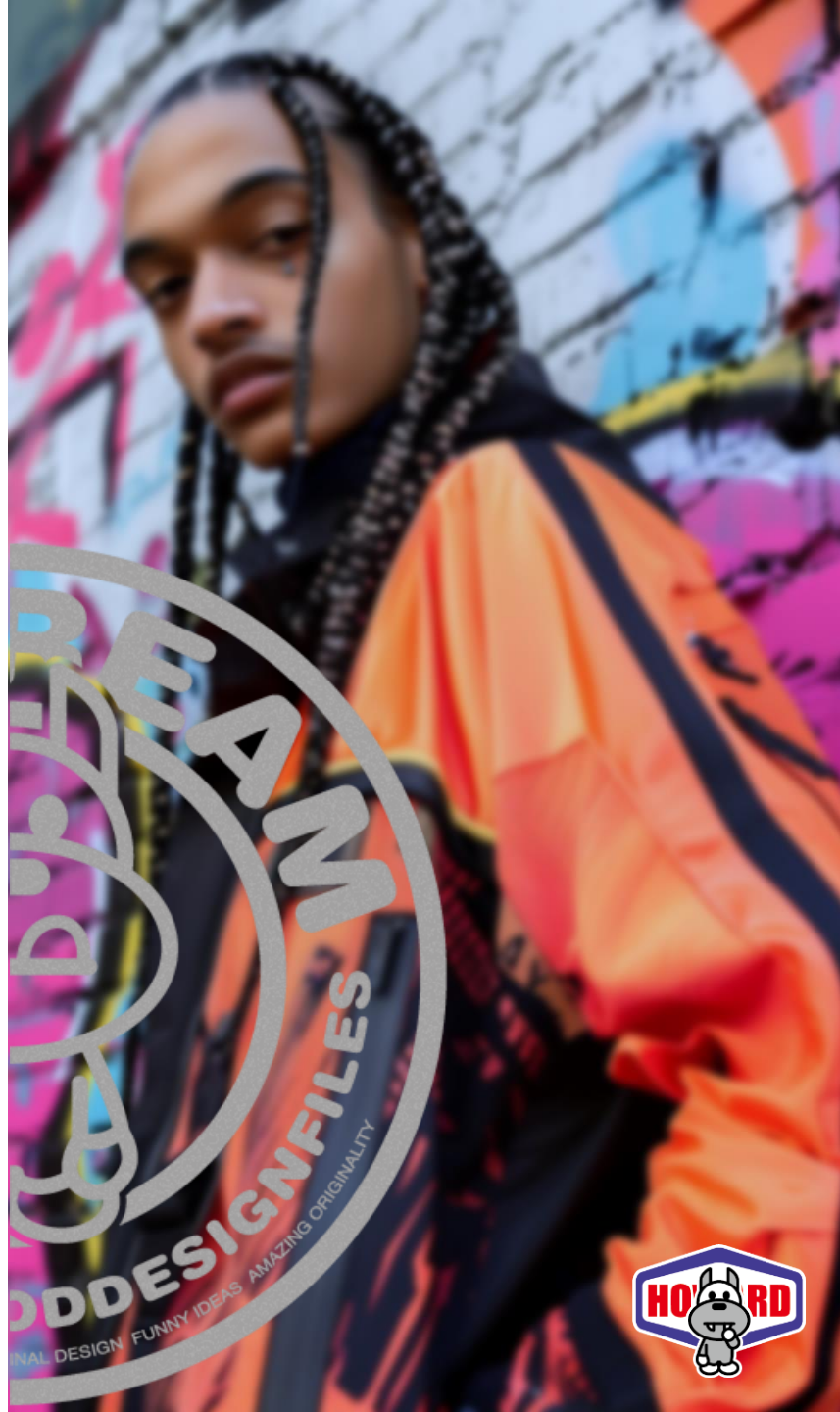
2000년 서울 홍대 스트리트패션으로 태어난 [더티독]이
2024년 새로운 [존하워드] 모습으로 다시 태어난다.

밀레니엄 스트리트 패션브랜드
[더티독 - John Haward]

더티독은 2000년 서울 신촌/ 홍대를 중심의 Road shop 형태로 밀레니엄시대를 테마로 첫 선을 보인 스트리트 브랜드로 젊은층을 대상으로 많은 인기를 누렸던 스트리트브랜드입니다. 2024년 더티독은 [존하워드]를 메인타이틀로 변신한 새로운 모습의 브랜드로 2024년 리뉴얼되어 여러분을 찾아갑니다.



BRAND STC FY





DIRTY DOG®

JOHN HOWARD

BRANDSTCFY

Born in 2000 as a streetwear brand in Hongdae, Seoul, [Dirty Dog] is reborn in 2024 as [John Howard].



JOHN HAWARD

Dirty Dog is a street brand that debuted in 2000 in the form of a road shop centered in Sinchon and Hongdae, Seoul, with a millennial theme and was very popular among young people. In 2024, Dirty Dog is renewed as a brand with a new look with [John Howard] as the main title.

DIRTY DOG® JOHN HOWARD

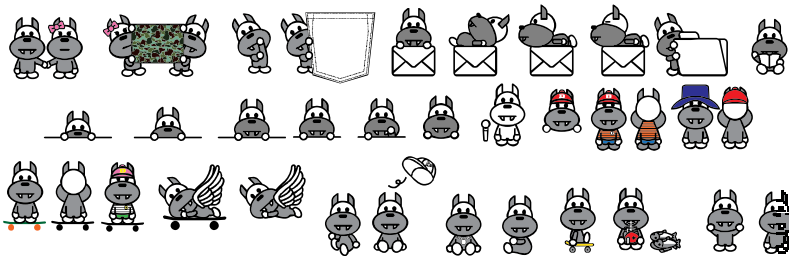
CHARACTER



JOHN HOWARD

더티독[존하워드]은 2000년 1월 1일 미국 뉴욕 브루클린의 힙합을 사랑하는 음악가 가정에서 밀레니엄 데이에 태어났습니다. 어려서부터 보고 듣고 자란 음악적 환경과 타고난 재능으로 뉴욕의 유명 클럽 DJ가 되어 자신의 타고난 끼를 맘껏 발산하며 스타 DJ로 성장하였습니다.

더티독은 두발로 걷고, 인간처럼 말과 행동을 하지만 본인 스스로 사냥개 (도베르람핀처)의 혈통을 자랑스럽게 여기며 동물과 인간사회를 누비며 좌중우돌 행복한 나날을 보내고 있습니다



CHARACTER



DIRTY DOG® JOHN HOWARD

CHARACTER

design files
tydog
HOWARD

my best friend

SAINT KEVIN



Dirty Dog [John Howard] was born on Millennium Day

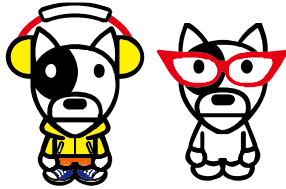
Dirty Dog [John Howard] was born on Millennium Day, January 1, 2000, to a family of hip-hop loving musicians in Brooklyn, New York, USA. His musical upbringing and natural talent led him to become a famous club DJ in New York City. Dirty Dog [John Howard] walks on two legs, speaks and acts like a human, but he is proud of his hunting dog (doberman pinchers) heritage and lives happily left and right in animal and human society. Translated with www.DeepL.com/Translator (free version)



We're the best of friends.

DIRTY DOG® JOHN HOWARD

CHARACTER



JOHN HOWARD

D-Dog의 가장친한 친구이자 음악활동의 동반자인 존 하워드 / 더티와 또다른 음악적인 취향으로

새로운 장르를 개척하고 있는 힙합계의 새로운 뮤지션



JOHN HOWARD



CHARACTER



CREAM DIRTY DOG®
*GOOD DESIGN FILES®



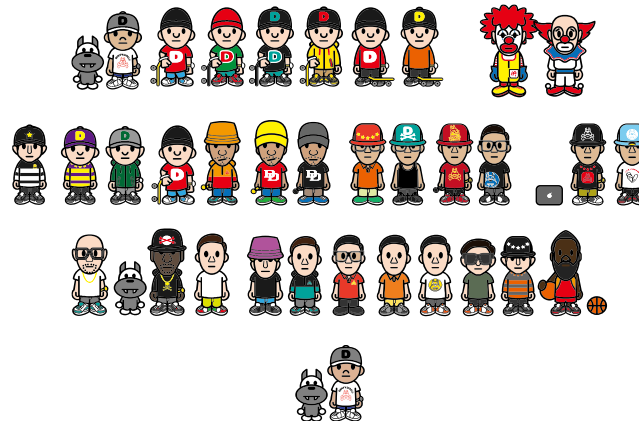
DIRTY DOG® JOHN HOWARD

CHARACTER

my best friend

:SILAS LEON

:SILAS LEON



Dirty Dog [John Howard] was born on Millennium Day

Dirty Dog [John Howard] was born on Millennium Day, January 1, 2000, to a family of hip-hop loving musicians in Brooklyn, New York, USA. His musical upbringing and natural talent led him to become a famous club DJ in New York City. Dirty Dog [John Howard] walks on two legs, speaks and acts like a human, but he is proud of his hunting dog (doberman pinchers) heritage and lives happily left and right in animal and human society. Translated with www.DeepL.com/Translator (free version)



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FASHION,MUSIC ▾

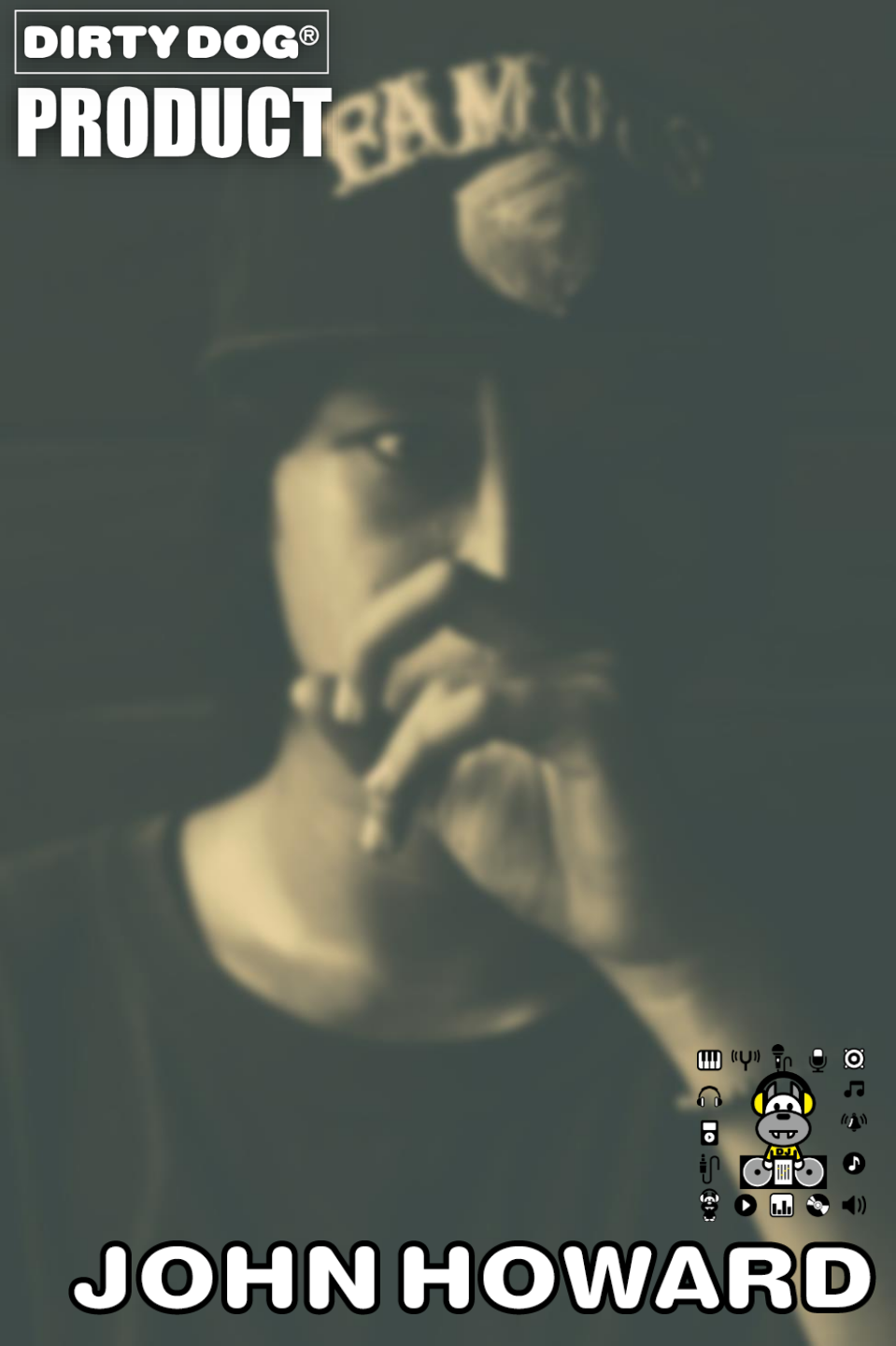
Search for Brand

John Howard



Search

DIRTY DOG®
JOHN HOWARD



DIRTY DOG®
PRODUCT

JOHN HOWARD

T-SHIRT



DIRTY DOG®
ICE CREAM T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
LOGO T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
DIAMOND T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
BRAND T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA

PANTS

DIRTY DOG®
PRODUCT



DIRTY DOG®
ICE CREAM T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
ICE CREAM T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
ICE CREAM T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



DIRTY DOG®
ICE CREAM T-SHIRT
LONG & SHORT SLEEVE
MADE IN KOREA



JOHN HOWARD



DIRTY DOG®
PRODUCT



JOHN HOWARD®

HOODY



DIRTY DOG®

ICE CREAM HOODY
LONG SLEEVE
MADE IN KOREA

DIRTY DOG®

LOGO HOODY
LONG SLEEVE
MADE IN KOREA

DIRTY DOG®

DIAMOND HOODY
LONG SLEEVE
MADE IN KOREA

DIRTY DOG®

BRAND HOODY
LONG & SHORT SLEEVE
MADE IN KOREA

CAP



DIRTY DOG®
CHECK PATTERN CAP
MADE IN KOREA



DIRTY DOG®
BIG PATCH CAP
MADE IN KOREA

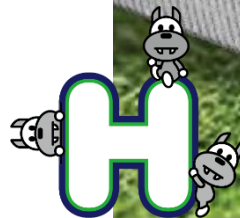


DIRTY DOG®
CROWN CAP
MADE IN KOREA



DIRTY DOG®
CROWN CAP
MADE IN KOREA

DIRTY DOG®
PRODUCT



JOHN HOWARD



FFODUCT

DIRTY DOG® PRODUCT



JOHN HOWARD

SHOES



DIRTY DOG®

PATTERN SLIPON
MADE IN KOREA



DIRTY DOG®

LEATHER SLIPON
MADE IN KOREA



DIRTY DOG®

PATTERN SLIPPER
MADE IN KOREA



DIRTY DOG®

PATTERN SLIPPER
MADE IN KOREA

SUNGLASSES



DIRTY DOG®
WOOD CURVED RULER UMBRELLA
MADE IN KOREA



DIRTY DOG®
WOOD CURVED RULER UMBRELLA
MADE IN KOREA



DIRTY DOG®
WOOD CURVED RULER UMBRELLA
MADE IN KOREA



DIRTY DOG®
WOOD CURVED RULER UMBRELLA
MADE IN KOREA



FFODUCT

DIRTY DOG®
PRODUCT



JOHN HOWARD



DIRTY DOG®
PRODUCT



Dream of Angel

JOHN HOWARD

COSMETICS



DIRTY DOG®
BALCK JARS COSMETICS
MADE IN KOREA



DIRTY DOG®
D-DOG COSMETICS PACKAGE
MADE IN KOREA



DIRTY DOG®
D-DOG SHAMPOO
MADE IN KOREA

UNDERWEAR

DIRTY DOG®
PRODUCT



DIRTY DOG®
LOGO UNDERWEAR
MADE IN KOREA



DIRTY DOG®
LOGO UNDERWEAR
MADE IN KOREA



DIRTY DOG®
PATTERN UNDERWEAR
MADE IN KOREA



DIRTY DOG®
SIGNATURE UNDERWEAR
MADE IN KOREA



DIRTY DOG®
LOGO UNDERWEAR
MADE IN KOREA



JOHN HOWARD



DIRTY DOG®
PRODUCT

UMBRELLA



DIRTY DOG®
BLUE UMBRELLA
MADE IN KOREA



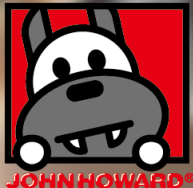
DIRTY DOG®
WOOD CURVED RULER UMBRELLA
MADE IN KOREA



DIRTY DOG®
TWO TONE UMBRELLA
MADE IN KOREA



DIRTY DOG®
CURVED RULER UMBRELLA
MADE IN KOREA



JOHN HOWARD

DIGITAL ACCESSORY



DIRTY DOG®
D-DDG HEADPHONE
MADE IN KOREA



DIRTY DOG®
D-DDG USB CARD
MADE IN KOREA



DIRTY DOG®
CELL PHONE CASE
MADE IN KOREA

DIRTY DOG®
PRODUCT



JOHN HOWARD

DIRTY DOG®
PRODUCT

American Hip-pop Streets Brand

BAG



DIRTY DOG®
D-DOG POUCH BAG
MADE IN KOREA



DIRTY DOG®
PATTERN BACKPACK
MADE IN KOREA



DIRTY DOG®
D-DOG BOX
MADE IN KOREA



JOHN HOWARD

INTERIOR



DIRTY DOG®
WOOD FRAME
MADE IN KOREA



DIRTY DOG®
WHITE FRAME
MADE IN KOREA



DIRTY DOG®
D-DOG LOOKBOOK
MADE IN KOREA



DIRTY DOG®
D-DOG FLOWERPOT
MADE IN KOREA

DIRTY DOG®
PRODUCT



JOHN HOWARD

KITCHEN



JOHN HOWARD



DIRTY DOG®

D-DOG MUG CUP
MADE IN KOREA



DIRTY DOG®

D-DOG PLATE
MADE IN KOREA



DIRTY DOG®

PATTERN & LOGO APRON
MADE IN KOREA

BEDDING



DIRTY DOG®

D-DOG LONG PILLOW
MADE IN KOREA



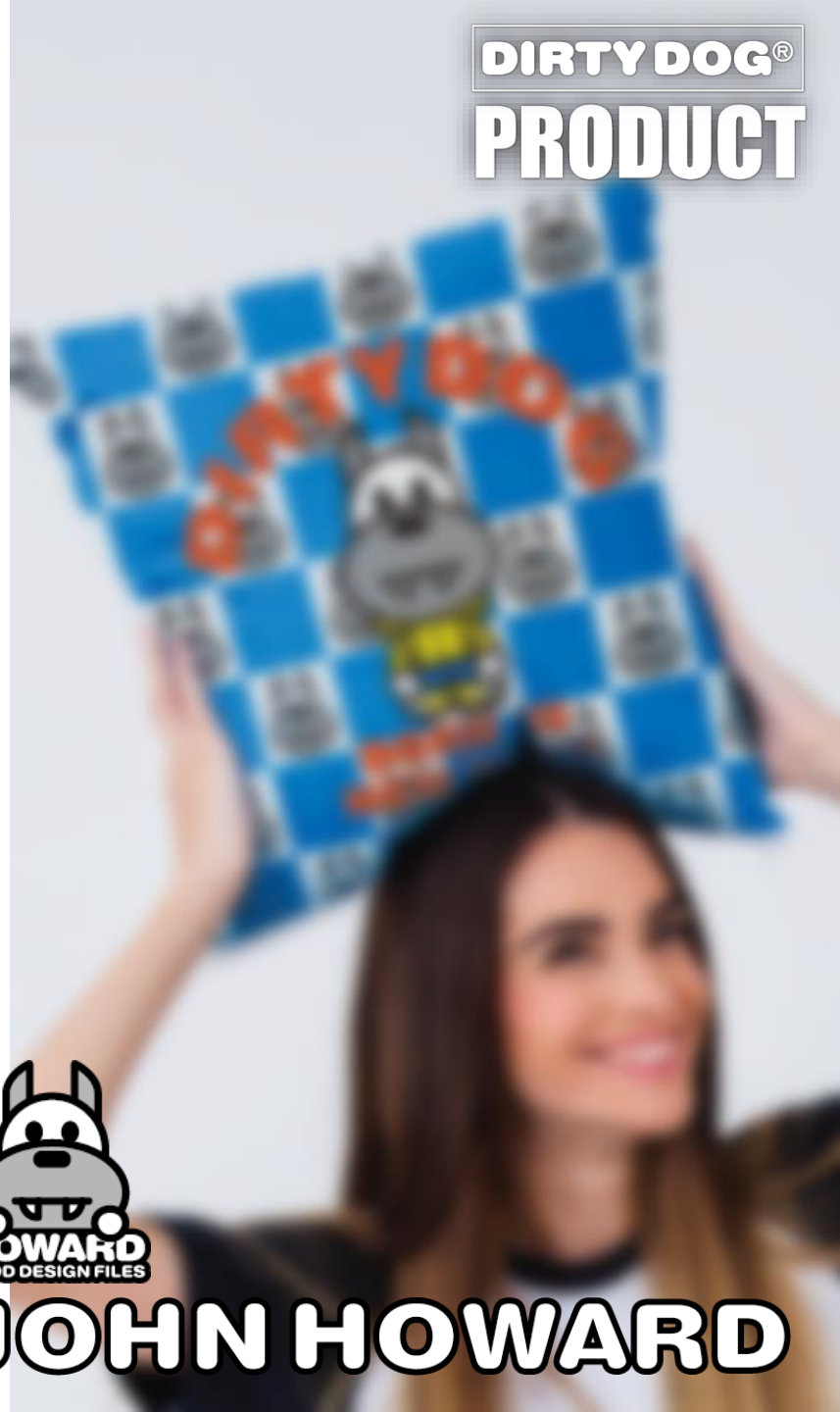
DIRTY DOG®

D-DOG SHORT PILLOW
MADE IN KOREA



FFODUCT

DIRTY DOG®
PRODUCT



JOHN HOWARD

DIRTY DOG®
PRODUCT



JOHN HOWARD

American Hip-pop Streets Brand

WRITING SUPPLIES



DIRTY DOG®
D-DOG BLACK NOTE
MADE IN KOREA



DIRTY DOG®
D-DOG PEN
MADE IN KOREA



American Hip-pop Streets Brand

JOHN HOWARD